

# QLTRICS101: Surveying with Qualtrics

Needing to collect data from people in a structured and intuitive way? Have you thought about using Qualtrics?

Qualtrics is a powerful cloud-based survey tool, ideal for social scientists from all disciplines. This course will introduce the technical components of the whole research workflow from building a survey to analysing the results using Qualtrics. We will discover the numerous design elements available in order to get the most useful results and make life as easy as can be for your respondents.

If your institution has a licence to Qualtrics, then this course is right for you.

## Learning Outcomes

- Format a survey using the Qualtrics online platform and import a pre-built survey
- Configure the survey using a range of design features to improve user experience
- Decide which distribution channel is right for your needs
- Analyse and interpret response data using the Qualtrics platform
- Exporting response data in various formats for using in other applications